

MAKING SENSE OF THE MANAGEMENT GURUS



THE WITCH DOCTORS

JOHN MICKLETHWAIT &
ADRIAN WOOLDRIDGE

STAFF EDITORS OF *THE ECONOMIST*

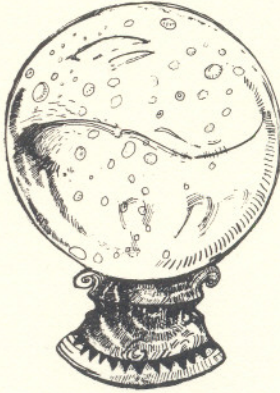


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T I M E S  B O O K S

R A N D O M H O U S E

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