

Cer MAGAZINE

INTERNATIONAL

iPad  

Cersaie 2011 focuses on architecture, Miami distributor wins top honors, **The ethics of building in Burkina Faso,** Rhapsody in blue, **A modern bathroom with feminine design,** Wellness projects, **Integrated with nature.**

SUMMARY

Editorial

The "Flemish School" approach 5
to ceramic design *by Andrea Serri*

News *by Simona Malagoli* 8
Company catalogues 74

Events

Cersaie 2011 focuses on the world 18
of architecture *by Simona Malagoli*
Kengo Kuma's first work in Italy 82
by Livio Salvadori
Innovating with art *by Elena Pasoli* 86

Interview

The ethics of building in Burkina Faso 20
by Alessandra Coppa
Miami distributor wins top honors 60
by Kristin Coleman

Architecture

Minimal chic hospitality 52
by Elisa Montalti
Wellness project 56
by Laura Maggi
Shopping and the city 62
by Donatella Bollani
A dialogue between matter and 66
transparency *by Maria Giulia Zunino*
Centro Empresarial La Encalada 74
by Santino Limonta
Integrated with nature 78
by Virginio Briatore
A building made of colour and light 88
by Francesco Pagliari
A new future for Porta Nuova Station 92
by Laura Milan



Home

Black and white in the blue 24
of Miami Beach *by Laura Ragazzola*
A focus on simplicity 28
by Riccardo Bianchi
Delta Zero: Hi-Tech with a view 38
by Benedetto Marzullo
Rhapsody in blue *by Katrin Cosseta* 42

Trends & Technical Focus

A modern bathroom with feminine 32
design *by Elisa Pincelli and Katia Mattioli*
Trend Town Trip: Milan, Paris, 48
San Francisco *by Fabrizio Chyrek*
A question of identity: technical 70
specification *by Alfredo Zappa*
Eco & Deco: Micro and macro tiles 96
by Elisa Pincelli and Katia Mattioli



CerMAGAZINE
INTERNATIONAL

Issue 27 - Biannual review - February 2011.

Promoted by



CONFINDUSTRIA CERAMICA

Edited by

Edi.Cer. SpA
Publication registered at Modena Court of Law,
no. 1784 on 18/01/2006 - ISSN 1828-1109

Publishing Director

Franco Manfredini

Editor

Andrea Serri (aserri@confindustriaceramica.it)

Editorial Staff

Valentina Candini (vcandini@confindustriaceramica.it),
Simona Malagoli (smalagoli@confindustriaceramica.it),
Valentina Pellati (vpellati@confindustriaceramica.it)

Editorial secretariat

Barbara Maffei (bmaffei@confindustriaceramica.it),
Patrizia Gilioli (pgilioli@confindustriaceramica.it)

Contributors

Riccardo Bianchi (AD), Donatella Bollani (Il Sole 24
ORE Arketipo), Virginio Briatore (Interni), Fabrizio
Chyrek, Alessandra Coppa, Katrin Cosseta (Interni),
Kristin Coleman, Santino Limonta, Laura Maggi (Elle
Decor), Benedetto Marzullo (Casamica), Katia Mattioli,
Laura Milan (Il Giornale dell'Architettura), Elisa Montalti
(Ottagono), Francesco Pagliari (The Plan), Elisa Pincelli,
Laura Ragazzola (Casaviva), Livio Salvadori (Casabella),
Alfredo Zappa (Costruire), Maria Giulia Zunino (Abitare).

Editorial offices

Edi.Cer. SpA Società Unipersonale
Viale Monte Santo, 40 - 41049 Sassuolo (Mo) - Italy
tel. +39 0536 804585 - fax +39 0536806 510
info@laceramicaitaliana.it
cod. fisc. 00853700367

Graphic design

Magazine - Milano (magazine@fastwebnet.it)

Advertising

Pool Magazine di Mariarosa Morselli
Via Giardini 466 - 41124 Modena
tel: +39 059 344 455 - Fax +39 059 344 544
info@pool.mo.it

Printing

Arbe Industrie Grafiche - Modena

Printed in February 2011

Italian ceramics are on display at

CERSAIE
BOLOGNA • ITALY

September 20-24, 2011 • www.cersaie.it

Personal data processed in accordance with Italian
Privacy Law (D.L. no. 196 of 30 June 2003)

Cover Photo: Centro Sanitario Alzheimer (Alzheimer's
Centre) "Casa Cassiano Tozzoli", Imola (Italy).
Ceramic surfaces by ImolaCeramica.
Photo: © Silvano Scardecchia.



Ceramic Tiles of Italy