

August 2009

The magazine for the tyre and wheel industries

# Tyres & Accessories

ISSN: 0041 - 4859

The trade's most popular magazine

CITIC  
024

**BRIDGESTONE****TURANZA ER300**

A MARK OF RESPECT FOR  
THE ENVIRONMENT

**POTENZA RE050**

PERFECT PRECISION



# Contents



## News

- **Editorial**  
I had to Open My Mouth 3
- **News in Brief** 6
- **NTDA News** 12
- **UK Tyre Market**  
Maxxis Rewards Top PCR Tyre Retailers 15  
ATS Euromaster's Galashiels Centre 18  
Michelin Snaps Up Award 24
- **Company News**  
First Half Not Kind to Goodyear 56
- Reports: Conti CEO Forced Out 58  
Michelin Posts Net Loss 60  
Pirelli Reports Strong Result 62  
Hankook Doubles Operating Profits 64
- **International Tyre Market**  
Brazil Receives Pirelli Investment 84  
Apollo Chairman Talks of Revival 85  
Bridgestone Opens Kitakyushu Plant 88
- **Product**  
VTS Fitment for Classic Citroen 94  
Conti Takes Cars Online 96  
Bosch Extends Website 98

## Features

- **TAFF Awards**  
NTDA Tyre & Fast Fit Awards 2009 38
- **Winter Tyres**  
Cooper Introduces Discoverer M+S2 68  
Nankang SV-2 72  
Pirelli Snowcontrol II 76  
ContWinterContact TS 830 P 78  
Michelin Offering Wide Range 79
- **Brakes**  
99% Market Coverage with Pagid 82  
Helping Riders Maintain Originality 83



100 Web Directory – 102 Classifieds – 105 Advertisers' Index – 106 Preview – 106 Impressum