

TheScientist

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F1000'S MAGAZINE OF THE LIFE SCIENCES

WHY SCIENTISTS
NEED THE MEDIA

THE SCIENTIST'S
MULTIMEDIA
AWARD WINNERS

CAN PLANTS MAKE
BETTER DRUGS
THAN BIG PHARMA?

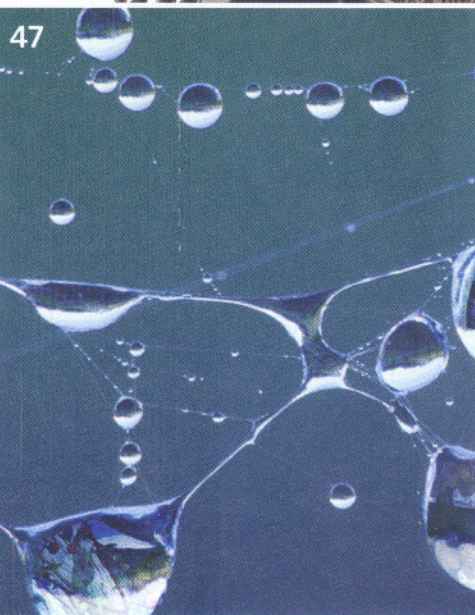
PLUS:
TURN YOUR
POSTDOC INTO
A POWERHOUSE
PROFESSOR

UNWINDING RNA

ANNA MARIE PYLE ON WHAT MAKES
THE CRUCIAL MOLECULE MUCH MORE
VERSATILE THAN DNA

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It's rare to find a scientist who can speak eloquently about his or her work in a way that excites others, including journalists and their audience. But it doesn't have to be that way—EDYTA ZIELINSKA presents what science writers are looking for and why answering their calls can benefit you and your science.

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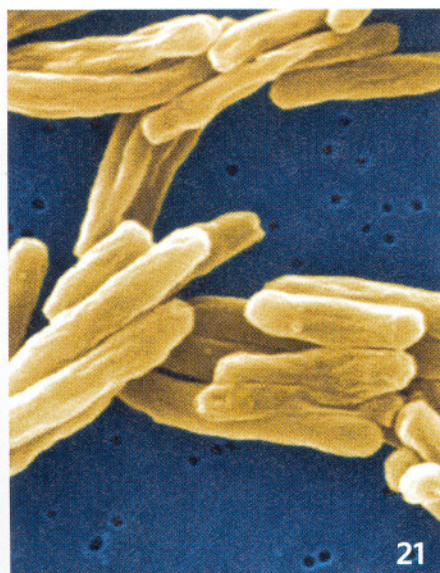
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