

Meat & Poultry®

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DISCOVERY MODE

*Tyson Foods executives
put consumer needs on the front burner*

INSIDE:

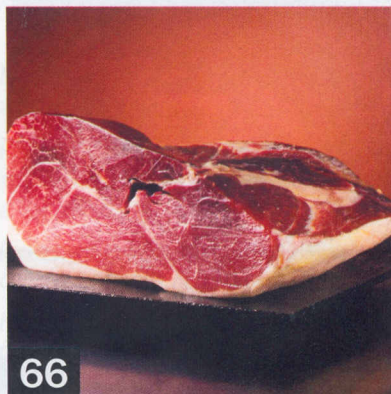
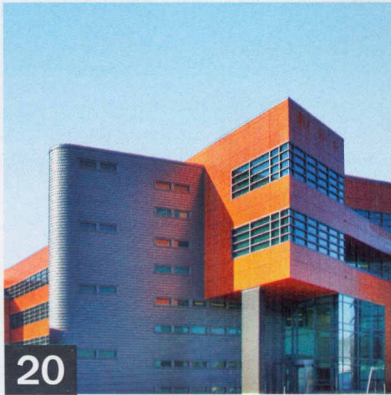
- Smoke'n Fire: BBQ Focus
- Small Business Matters
- Phasing Out Sodium
- Gourmet Ham Processing



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On the Cover: Tyson Foods' CEO, Donnie Smith (left) and COO, Jim Lochner

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