

Meat&Poultry®

The business journal for meat and poultry processors • www.MeatPoultry.com • April 2012

Team Building

Operations Executive of the Year: Smithfield's Henry Morris

INSIDE:

- Eddy Packing's Pick
- Better Burger Binge
- Land O'Frost's Kit Focus
- Dr. Temple Grandin's From the Corral

**Meat Processing
Operations & Engineering**

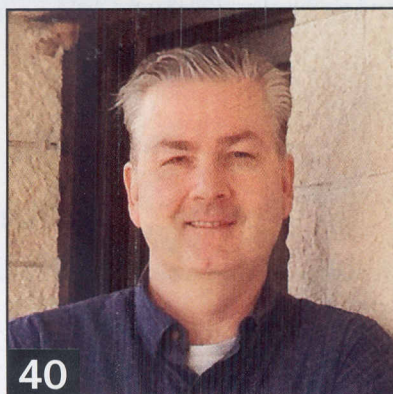
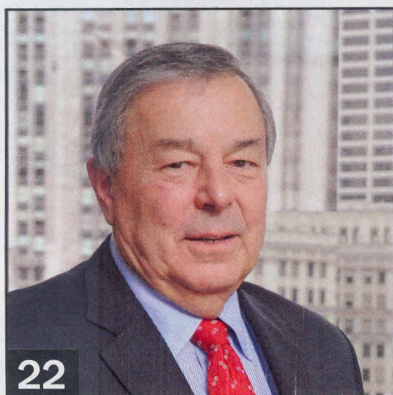


1922 - 2012
90
SOSLAND
MEMORIAL CONFERENCE

Meat&Poultry®

THE BUSINESS JOURNAL FOR MEAT AND POULTRY PROCESSORS

April 2012 • Vol. 58 • No. 4 • www.MeatPoultry.com



Cover: Smithfield Foods' Henry Morris,
M&P's Operations Executive of the Year
(photo by Peter Barreras)

8 Commentary
Assassinating effective
technology

10 Business Notes

20 Washington
Family farm labor pains

22 Cover Story
M&P's Operations Executive
of the Year: Henry Morris

36 Food Safety
Poultry inspection
changes loom

40 CEO Series
Eddy Packing's Scott McNair

48 Burger Nirvana
Heavenly demand for
hamburgers continues

**57 Meat Processing:
Operations &
Engineering**
59 Fitting flooring
66 The sanitation shift
72 Sanitation Tips

**78 Packaging
Solutions**
Land O'Frost's sandwich kits

84 Ingredient Issues
Making a case for 'real food'

88 Ingredient Trends
Tracking global
ingredient trends

**90 Small Business
Matters**
Pay N Save: Big Sky
Country's best-kept secret

96 Building Leaders
Chicago Meat Authority
raises the bar on training

100 From the Corral
On-farm handling

102 Labor
Balancing and bargaining

**104 Names in the
News**

**106 New Product
Showcase**

109 Classified Ads

113 Advertiser Index

114 The Insider

Meat&Poultry's Digital Edition is available at www.MeatPoultry.com